

Kingston street art festival 2027 - 2028

Form Preview

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Public Artwork EOI

Public Art Curatorial Opportunity

Expressions of interest are now open.

We would like to invite Expressions of Interest (EOI) from Cultural Producers and Project Curators with demonstrated experience working with mural artists as well as coordinating and delivering activities in placemaking contexts.

The successful applicant will work collaboratively with Council to identify and implement creative opportunities that support a strong destination narrative and economic revitalisation of the Cheltenham and Chelsea Activity Centres. The Kingston street art festival Project is to be delivered across a two-year period with the activation of Cheltenham in 2027 and Chelsea in 2028.

A two-year delivery model is proposed for the street art festival, with a focus on presenting a dedicated festival weekend in one activity centre each year. This format may require artists to be available to prepare and paint murals across the designated festival days and lead up to the event, creating community engagement and interest as the artworks progress throughout the festival.

Murals have been identified by Council as a proven placemaking tool that delivers lasting visual amenity, strengthens local identity, and stimulates increased visitation and local spending. The 2027 and 2028 Kingston street art festival Project intends to enhance community wellbeing by fostering civic pride, belonging and encouraging social connection through creative participation.

Project outcomes include:

- Strengthened creative place identity and ownership of the nominated areas through artist led engagement with residents and traders;
- Increased local and cultural visitation to the area (increased footfall), and in turn stimulate economic return to small businesses in the Cheltenham and Chelsea Priority Activity Centres, catalysing future investment
- Precinct revitalisation through an improved look and feel of the streetscape, creating a strong destination feel
- Graffiti diversion through the addition of meaningful, engaging, site-specific artworks to improve perceived safety, visual amenity and pride
- An established and recognisable cultural event identity that can be leveraged across multiple years, supporting coordinated marketing and communications, audience development and the positioning of Kingston's activity centres as destinations for arts and cultural experiences.

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Cultural Producers and Project Curators are invited to submit an EOI in response to the **brief**. A Public Art Evaluation Panel will review and assess the Expressions of Interest to select three applicants to further develop their response to the brief. Following the Stage 2 in-person presentation and evaluation, one applicant will be selected to collaborate on the project.

Cultural Producers and Project Curators submitting an EOI must include the following details:

- A short-written response, proposal or pitch outlining the curatorial rationale and concepts you would like to explore (1 page maximum)
- CV or bio (2 pages max)
- Images/links to completed exhibitions/projects (max 5) that convey an impression of your curatorial approach and achievements

Expression of Interest Selection Criteria:

- **Creative Merit** - Communicates a strong curatorial vision in response to project outcomes and key deliverables presented in the brief
- **Community benefit** - Consideration of the Kingston community, ability to work with relevant community representatives, with opportunities to engage locals in the experience where possible
- **Site Responsive** - Demonstrated ability to deliver projects relevant to a community and place, presents an understanding of site
- **Methodology** - Curatorial approach to delivering placemaking opportunities with lasting impact, demonstrated experience collaborating with multiple stakeholders as demonstrated by support material
- **Resourcing and Capacity** - Demonstrated experience delivering public art projects and/or events of similar scale and budget, skills, and capacity of the applicant and any collaborators to deliver the project to a high standard

A Public Art Evaluation Panel will review and assess the Expressions of Interest to select three applicants to further develop their response to the brief.

No fees will be offered for responding to this Expression of Interest at Stage 1. Please submit in pdf format. EOI submissions will be accepted from Friday 1 May to Monday 25 May 2026 by 5pm.

Applicant information

Applicant Name *

First Name

Last Name

Applicant Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

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Applicant Phone Number *

Must be an Australian phone number.

Applicant Email *

Must be an email address.

EOI Application

* indicates a required field

Project Documentation

Please provide

- A short-written response, proposal or pitch outlining the curatorial rationale and concepts you would like to explore

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Word count:

Must be no more than 500 words.

Please upload a brief biography and current CV (2 page maximum, PDF) *

Attach a file:

Images/links to completed exhibitions/projects (max 5) that convey an impression of your curatorial approach and achievements *

Attach a file:

A minimum of 2 files and a maximum of 5 files may be attached.